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DAHLIAS for 1936

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U. S. Department of Agriculture.



J. F. CORDES

Phone: Santa Monica 29412

2343 Pico Blvd.

Santa Monica, California

In PRESENTING THIS CATALOGUE I wish to thank my many friends of former years, and also my new friends of this year.

May the new year bring health and prosperity to all.

I wish also to inform all the many Dahlia lovers that

MAJOR JAMES B. EASTMAN

Laurel, Maryland

is my Eastern representative and distributor, and grows and exhibits all of my introductions.

The same applies for the Mid-West to

KOKOMO DAHLIA GARDENS

Kokomo, Indiana

With this arrangement the public may be assured that all Dahlia introductions offered will grow successfully in all parts of the country.

All seed offered by the above growers is grown in Southern California and is the same high quality product which I offer.

We feel fully justified in offering our introductions with the firm conviction that they will be an asset and attraction to any garden and will make a record during 1936 of which we can be justly proud.

SOLD OUT

GENERAL INFORMATION

TERMS:—Cash with order please. Dahlia orders are delivered prepaid.

SHIPPING:—Roots at any time wanted. Plants April 15th.

GUARANTEE:—All stock to be true to name and from strong, healthy stock. All Roots to show eyes.

ORDER EARLY:—To avoid disappointment, as stock of some of the most desirable varieties will not be sufficient. Please indicate a second choice.



DAHLIA GREEN PLANTS

are rooted cuttings, taken from roots which have been started early in the greenhouse. There has been considerable discussion over the use of Green Plants, some favoring them, and some condemning their use.

We recommend their use very highly to anyone who will take care of them after they plant them. Like any other plant, they must be cultivated, watered and sprayed if insects bother. If you will do this, you will find that Green Plants will produce more and better flowers, and just as good roots as if grown from root stock. They are less liable to carry disease, the clump of roots is much easier to divide next Spring, and they cost just half as much, usually, as roots of the same variety.

Dahlia Green Plants are ready for shipment after April 15th and will bloom at about the same time as roots which have been planted three weeks earlier.

Our prices quoted are for good, strong stock, true to name. Instruction and suggestions for growing are sent with the shipment.

Dahlia Roots are ready for shipment after March 1st. Retail orders are sent prepaid at the prices quoted, providing the order amounts to \$2.00. On smaller orders add 25c to cover transportation.



DAHLIA COLLECTION

I am offering this season special collection made up of one tuber each of my most popular varieties. This gives an opportunity of securing a choice collection at a greatly reduced cost. These collections are carefully balanced as to color, and are made up of large Dahlias only. There are twelve guaranteed Tubers in each collection, all labelled. We prepay all postage. At least double catalogue value.

These collections are

\$5.00, \$10.00, \$25.00 and \$50.00

SOLD OUT

DAHLIA SEED

Seed offered by me in this list, is I firmly believe, the best that can be grown, as I grow only the best varieties of late introduction with a few older ones of proven performance to give the best balance of type and color.

This seed is grown under as near ideal conditions as is possible in a plot planned and planted for the production of the best possible results. Type, color and quality are carefully mixed.

This seed has produced during the past seven years better than eighty per cent double flowers, and has given full satisfaction wherever grown.

The purchaser of this seed can feel safe as I have only one grade and that the best. No singles or any varieties of open centered Dahlias are grown in my garden.

Practically all of my customers increase their order from year to year, and I have never lost one on account of dissatisfaction over flowers produced from my seed.

All seed is thoroughly ripened on the plant and each seed is individually inspected, thus insuring a very high percentage of germination. Full cultural directions on each package.

Seed available from all varieties in this list either by name of parent or mixed.

| | |
|----------------------------|-------------|
| 20 seed..... | \$ 1.00 net |
| 100 seed..... | 5.00 net |
| 1000 seed..... | 40.00 net |
| Not sold by ounce or pound | |

When ordering seed please indicate a second choice as the supply of some varieties is limited.

If desired I will hand cross any two varieties grown in my garden to your individual order, provided the order is received prior to Oct .15, in any year.

Price of this hand pollenized seed: 20 seed, \$1.75; 100 seed, \$7.50; 500 seed, \$35.00.

All Dahlias listed in this catalogue have grown well for me this past season and only strong healthy roots are sent out.

Full cultural directions with each retail order.

Our motto is:

"Satisfaction Guaranteed"

No transaction is considered as complete unless and until the customer is satisfied.

1936 INTRODUCTIONS

MIRIAM HOPKINS

ON THREE HONOR ROLLS

A beautifully formed Semi-Cactus with long wavy petals and a combination of colors that gives a rich copper orange effect.

The plant is tall growing and produces immense flowers in great profusion on long stems held well out of the rich insect resistant foliage.

A seedling of Amelia Earhart that will do honor to its illustrious parent.

Roots, \$10.00

Plants, \$5.00



THELMA TODD

On the Honor Roll

This beautiful informal is sure to please the most exacting from the standpoint of sheer beauty. As its color being a combination of peach pink and cream with a light yellow center, at once commands attention.

A good keeper on excellent stems it is borne in great profusion on a medium growing plant.

Roots, \$10.00

Plants, \$5.00

AMELIA EARHART (1933)

The outstanding Grand Champion at the 1932 shows, this glorious Dahlia again in 1935, in shows all over the country, met and defeated all comers.

Coral Salmon, semi-cactus, very large and deep. Stem and foliage all that can be desired.

Strong Roots, \$5.00

Plants, \$2.50

FORMER INTRODUCTIONS

BETTE DAVIS

(Cordes—Eastman)

Honor Roll

A dahlia of exquisite beauty. Its color is exceptionally fine, deep violet rose with a slightly darker center. The flowers never fade or blotch.

A perfectly formed Semi-Cactus with many petals. The center is very full and high. The flower faces and is held rigid on very long stems that never have the slightest fault regardless of the weather conditions.

The plant is a splendid grower, 5½ feet tall with very attractive, insect resistant foliage. This dahlia is a very prolific bloomer and a fine keeper.

Roots, \$5.00

Plants, \$2.50

KAY FRANCIS

Eastman—Cordes

Honor Roll

A perfectly formed semi-cactus, light lemon yellow that never burns or fades in the hottest sun, also it is unharmed by wind or rain and regardless of the weather, perfect flowers are ready for all shows.

This is a stately, dignified type of dahlia with 5 foot stems having long joints and very beautiful foliage which is insect resistant. The flowers face and are perfectly rigid on the stem. The laterals develop very quickly and the plant is literally covered with flowers at all times. We have never grown or seen a dahlia that is as prolific as this one. It is a very remarkable keeper as all who saw it at the New York show will agree which shows its true value as a large sized cut flower as well as an exhibition dahlia.

This flower is not one that will be here today and gone tomorrow. The consensus of opinion of both Judges and Growers is that Kay Francis will prove to be one of the most useful and widely grown dahlias.

Roots, \$5.00

Plants, \$2.50

MYRA LOY

Eastman—Cordes

Formal decorative, rosy magenta with white tips and reverse making it very attractive. Plant is fully resistant and vigorous and flowers are carried well out of the foliage on rigid stems. Flowers are large and born profusely. A good keeper.

Won first for best formal decorative at Baltimore and Bryn Mawr in 1934.

Roots, \$5.00

Plants, \$2.50

ELISSA LANDI (1934)

This Dahlia, while not the largest, is we feel, one of the best we have produced and will meet the requirements of the most exacting. On the current honor roll.

It is a decorative bordering on informal of a very rich and brilliant salmon orange and the flower is held proudly erect well out of the rich full insect resistant foliage on long cane stems produced freely.

The flower keeps exceptionally well when cut, and the rich color will last as long as the bloom keeps. This Dahlia does not burn or shatter.

Strong Roots, \$3.00

Plants, \$1.50

LOUISE BATES (1934)

If size and real beauty combined appeals to you this Dahlia will meet the test and be one that you can grow with pleasure and satisfaction.

It is a clear, one shade, orchid lavender, semi-cactus of an unusual and artistic form on long, erect stems held high out of the fully resistant foliage and will produce an abundance of large flowers that hold a full center the entire season.

This variety had, on a plant in the trial grounds at Storrs, Conn., by actual count twelve blooms over ten inches across, open at one time and more than twenty buds in various stages. It can easily be grown to thirteen or fourteen inches without forcing. The flower can be kept to its full size on the plant for a month by removing the outer petals, the center keeps on unfolding.

Certificate of Merit at A.D.S. trial grounds 1933.

Strong Roots, \$5.00

Plants, \$2.50

LA FIESTA

All who saw this striking flower during 1933 agree that it is one of the best.

It also proved its worth at the shows, winning many times as best individual bloom.

A large informal decorative of butter yellow pencilled red.

A true variegated Dahlia made up of a mass of lacy petals that curl and twist so that the flower looks like a huge chrysanthemum. Stock very limited.

Strong Roots, \$2.00

Plants, \$1.00

CLAIR DE LUNE

(Light of the Moon)

An informal decorative of very artistic formation on the best of stems, bloom held well out of the fine foliage. A very strong grower, insect resistant, early bloomer, naturally large and prolific. Winner of American Home Achievement Medal for most worthy new Dahlia at Los Angeles, Calif., in 1931. Winner twice in 1930 as largest flower. Color is a clear sulphur yellow.

Roots, \$1.00

LAURINE STOCKWELL

A semi-cactus of real beauty in a very pleasing rich pink, with cream center held erect on strong stems, insect resistant, strong grower, flowers from eight to ten inches by four to six inches in depth.

Roots, \$2.00

Plants, \$1.00

LA REINA

A very large decorative of a beautiful gold overlaid with buff on long, strong stems. Many times winner and still one of the best. A combination of size and beauty hard to beat.

ALICE BOSS

A decorative of striking appearance. It grows very tall and is covered with bloom at all times. Keeps well when cut. Color is cameo pink with cream center.

Roots, \$2.00

Plants, \$1.00

PEYTIE CONWAY

(Eastman—Cordes)

Certificate of Merit, 1933

Storrs, Conn.

The 1934 Championship Minature

Formal Decorative. Violet Rose with tiny silver tip. 1½ to 2¼ in. Plant 5½ ft.

This lovely little dahlia wins you with its clear beautiful color and interesting center. The silver tips make an attractive, high center that is always closed. The stems may be cut 30 inches or longer if desired. The flower is always at right angles to the stem and does not roll or break.

Roots, \$1.00

SUSAN ANN GILBERT

(Cordes—Eastman)

A beautiful white decorative minature, averaging about 3 inches on long clean stems. A very prolific bloomer and a great favorite with the florist as it will keep from four to five days when cut.

Roots, \$1.00



1936 INTRODUCTIONS

of Other Originators

(Originators Description)

BROOMALL'S PINK (Stephenson)

We are proud to offer this introduction, a Dahlia Mr. Broomall considers fine enough to give it his name. It is outstanding in color, a true rose pink, and the great substance and texture give it a velvety appearance. It is semi-cactus in form, and is easily grown ten to twelve inches with good depth. Stems and foliage excellent.

Roots, \$15.00

Plants, \$5.00

ANNA MAY WONG (Stephenson) I. D.

This is a huge flower; in color, a bright spectrum red with a light reverse. The twist and curl of the petals gives a silvery sheen to the tips and adds much to the beauty of the bloom.

Roots, \$10.00

Plants, \$5.00

MID-WEST CHAMPION (J. Nuneviller)

Brilliant violet rose, yellow base plant growth is ideal, flowers large on perfect stems. Certificate of merit and honor roll.

Plants, \$5.00

PRIDE OF AMERICA (J. Nuneviller)

Primrose yellow, pink reverse. True semi-cactus, high full center petals fold back to almost a hugh ball. A Dahlia that will be here and win for many years.

Plants, \$7.50

RITA CASINO (Stephenson) I. D.

Lemon yellow splashed with rich carmine. This Dahlia named for a member of the famed Casino family has a truly Spanish coloring. Foliage a rich green. Stems good. The flower has size and depth.

Roots, \$10.00

Plants, \$5.00

**ALL THE FOLLOWING VARIETIES HAVE
DONE VERY WELL IN MY GARDEN
DURING THIS PAST SEASON AND
CAN BE HONESTLY
RECOMMENDED**

ELEANOR ROOSELT

(Veilie & Mendham)

A very fine white decorative.

Roots, \$3.00

Plants, \$1.50

ENTRUPS MONARCH

A truly beautiful large decorative best described as American Beauty Red.

Roots, \$2.50

Plants, \$1.50

FLAMMENDE SONNE

A German Dahlia of great beauty and good habits. A combination of orange and gold shades.

Roots, \$1.50

GOLDEN AGE

A pure gold cactus on the best of stems with free blooming habits and very good keeping qualities.

Roots, \$5.00

Plants, \$2.50

EAGLE ROCK FANTASY (Broomall)

Still one of the best pale lavenders.

Roots, \$1.50

Plants, \$1.00

ANGELO ROSSI (Redfern)

A beautiful light gold decorative that is all the originator claims for it. A splendid keeper with plenty of size.

Roots, \$10.00

Plants, \$5.00

ANALEE McCLURE

(Broomall—Stephenson)

A beautiful white, informal decorative bordering on the semi-cactus. Flowers average 10 to 12 inches with good depth. Stems stiff and cane like. Flower facing, never droops or hangs its head. You will agree with Mr. Broomall that it is his finest origination to date and the best white he has ever seen. A good keeper when cut.

Roots, \$7.50

Plants, \$3.75

ARIANE

A truly beautiful pink decorative on very fine stems.

Roots, \$2.00

CALIFORNIA IDOL (Ballay)

If you want the largest as well as the best yellow decorative to date here it is.

Roots, \$10.00

Plants, \$5.00

CAVALCADE (Groll)

This is a mulberry rose decorative with all the good qualities of its great parent Jersey's beauty. Just a real Dahlia.

Roots, \$5.00

Plants, \$2.50

CLAIR WINDSOR (Dane)

A pure white informal on long upright stems. An old one, but good.

Roots, 50c

CROYDON BEAUTY

An English Dahlia that has few peers for an all utility yellow.

Roots, \$1.50

Plants, \$1.00

DAILY MAIL

This Dahlia is so well known that no special description is necessary. One of the best golden bronze cut flowers.

Roots, \$1.00

DOUKOPIL'S GIANT

A very beautiful large lavender decorative on excellent stems.

Roots, \$2.00

Plants, \$1.00

GOLDEN STANDARD (Downs)

A striking cactus Dahlia that has the color of Jane Cowl, remarkable keeping qualities and perfect stems.

Roots, \$5.00

Plants, \$2.50

HUNTS VELVET WONDER (Hunt)

Rich Burgundy and one of the best of the 1935 introductions.

Roots, \$7.50

Plants, \$3.75

IRENE ANDERSON

Rich maroon tipped silver. This is easily the finest and most striking bi-color we have seen. Growth is tall and upright, stems extra long and perfect. Free blooming and a fine keeper.

Roots, \$1.00

Plants, 50c

LEMONIA

A very fine yellow cactus in every way.

Roots, \$5.00

Plants, \$2.50

LORD OF AUTUMN (Almy)

Our stock of this glorious yellow is exceptionally good and it is a truly fine Dahlia.

Roots, \$5.00

Plants, \$2.50

NOCTURNO

A fine very dark red cactus on rigid stems.

Roots, \$1.50

Plants, \$1.00

MADAM GEO. LaBOUTILLIER

Very large, striking and beautiful carmine red.

Roots, \$5.00

Plants, \$2.50

MURPHY'S MASTERPIECE

Extra large deep red—Very fine.

Roots, \$3.00

Plants, \$1.50

PALO ALTO

Large, long stemmed Salmon and gold.

Roots, \$2.00

Plants, \$1.00

RED BIRD

Light red, very fine cut flowers.

Roots, \$1.00

Plants, 50c

SATAN

Bright red with traces of gold reverse.

Roots, \$2.00

Plants, \$1.00

WENOKA

Rose mauve, strong upright grower, good stems and a very good keeper.

Roots, \$10.00

Plants, \$5.00

J. F. CORDES

2343 Pico Blvd.

Santa Monica,

Calif.

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and I

